

College Club & Masters Swimming: Combined Events & Initiatives

Jeff Christophersen — Arizona State University

Doug Garcia — Loveland Masters, Colorado LMSC

Maya Hunter — University of Colorado, Denver

Onshalee Promchitmart — Boulder Aquatic Masters, Colorado LMSC

Maddie Sibilia — Greenlake Aquaducks at View Ridge, Pacific Northwest LMSC

Jason Weis — Boston University Masters, New England LMSC



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EVENT DEVELOPMENT
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Agenda (Presentation with Breakout Exercises)

- Introductions
- CCS History
- CCS Growth
- CCS - USMS Collaboration & Events
- Intricacies of CCS rules
- What to Consider for a Co-Hosted Event
- Breakout Exercise
- Next Steps
- Q&A / Wrap-Up Discussion
- Resource Links
- Presenter Bios



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Panelists



Jeff Christophersen

Jeff Christophersen works at the Arizona State Legislature and has an extensive background in aquatics, event operations and collegiate athletics. He served as the Meet Director for the 2025 TYR College Club Swimming National Championships in Mesa, Arizona, overseeing the planning and execution of the first outdoor CCS national championship meet. He has also worked as a U.S. Masters Swimming official, a CCS National Championship Liaison, and a Head Lifeguard and NCAA event staff member for Sun Devil Athletics.



Doug Garcia

Chair of Colorado LMSC, coached the CSU Club Swimming team, currently coaches for Loveland Masters in Loveland, Colorado. Doug has been coaching masters since 1992, and meet director almost every year for the past 30 years. Meets under Doug's direction make money and grow in attendance with each year.



Maya Hunter

Former College Club team president, captain, and Advisory Board member whose lifelong goal is to travel and swim in as many Olympic pools as possible (3 so far, anyone want to fly me to Sydney?)



Onshalee Promchitmart

Former CU-Boulder distance swimmer turned wannabe sprinter. Current masters swimmer who will put on fins and/or paddles for anything over 100.



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Presenters/Panelists



Maddie Sibia

Unintentionally matches Jason at every USMS and CCS event.

CCS Nationals meet director extraordinaire and current liaison.



Jason Weis

Unintentionally matches Maddie at every USMS and CCS event.

CCS announcer extraordinaire.

CCS History

Mission: To promote fitness, camaraderie & competition for college students through swimming.

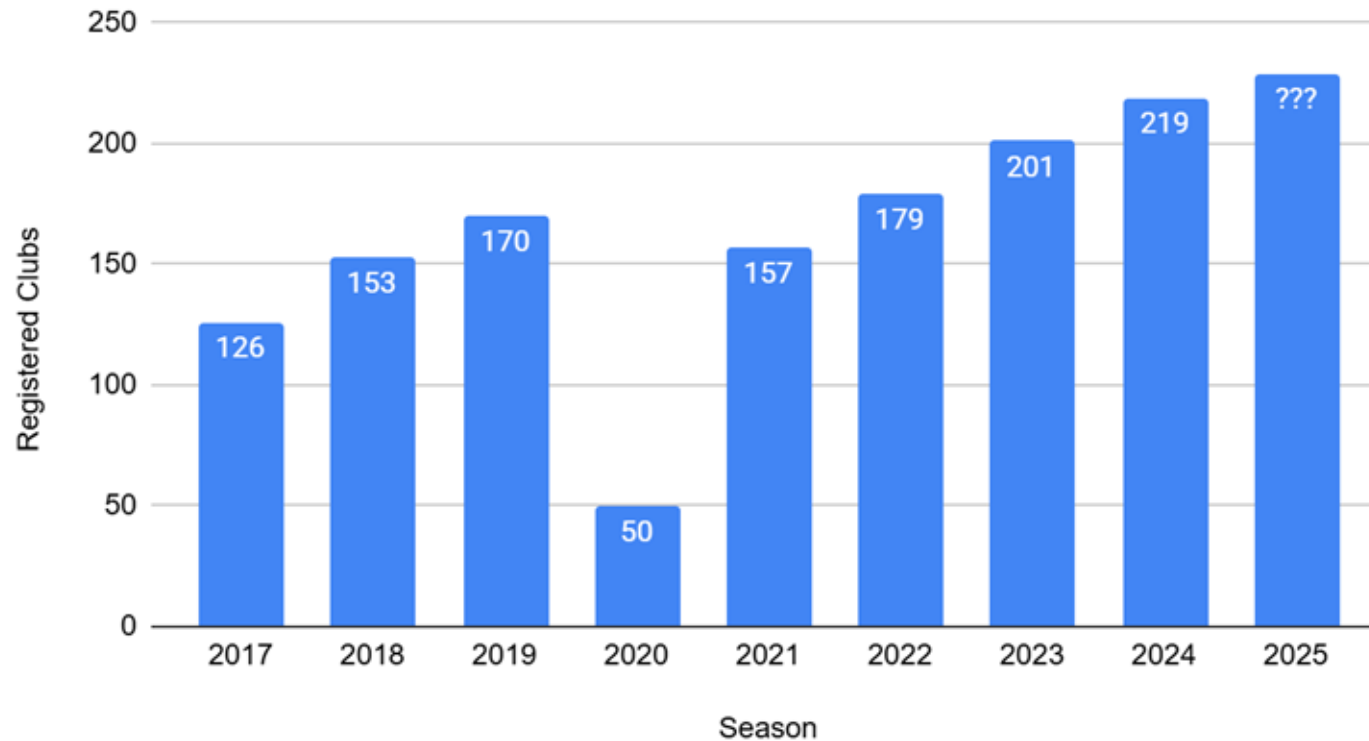
- 2016: First Advisory Board meeting; creation of Governance Handbook
- 2017: Initial CCS club & member registration
- 2018: First official CCS Nationals at Georgia Tech
- 2019: USMS Bridge Membership launched (CCS LMSC)
- 2020: What did CCS do during COVID?
- CCS & USMS meets:
 - UB Fall Invite, University of Buffalo
 - Buff Invite, University of Colorado Boulder
 - Rhody Invite, University of Rhode Island
 - Polar Bear Invite, Arizona LMSC
 - Ram Invitational, Colorado State University
- How does the CCS mission align with USMS?



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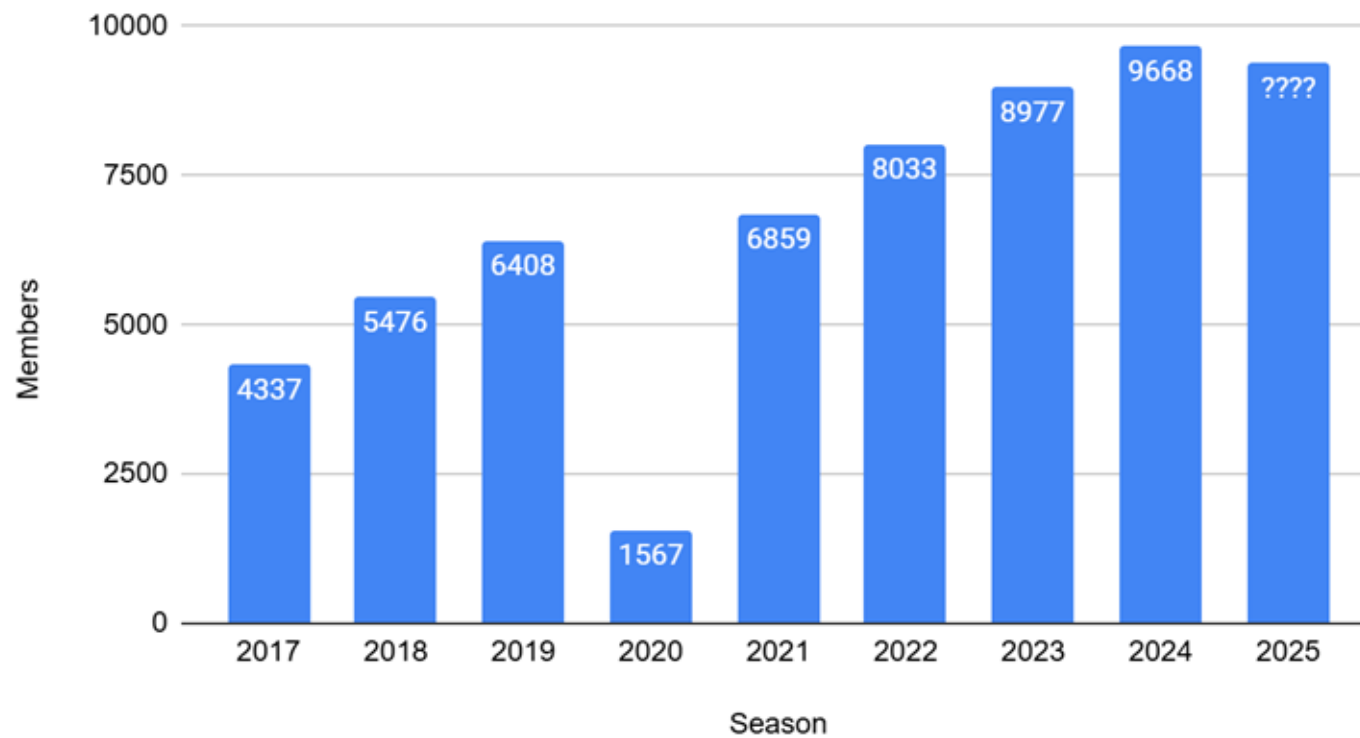
CCS Club Growth

CCS Registered Clubs



CCS Membership Growth

CCS Registered Members

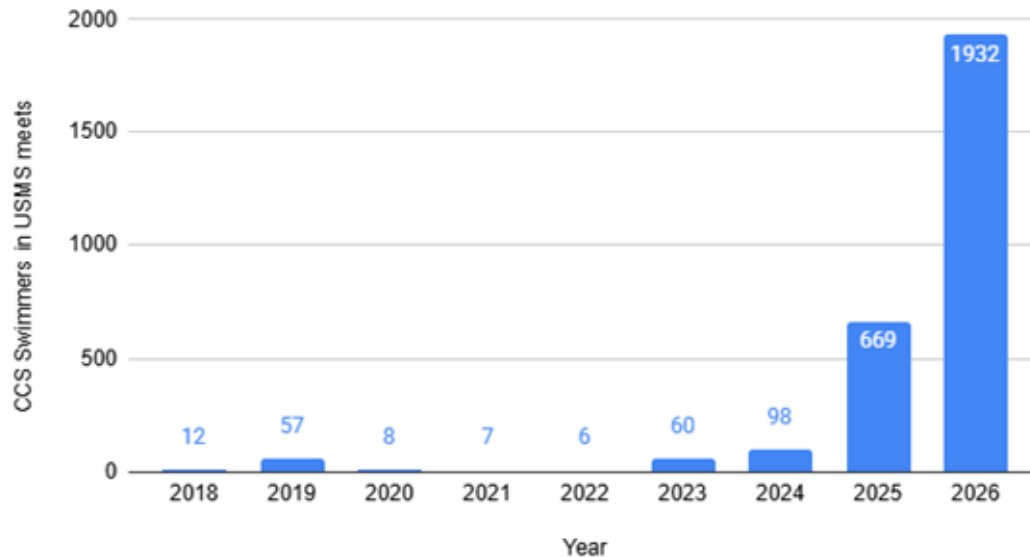


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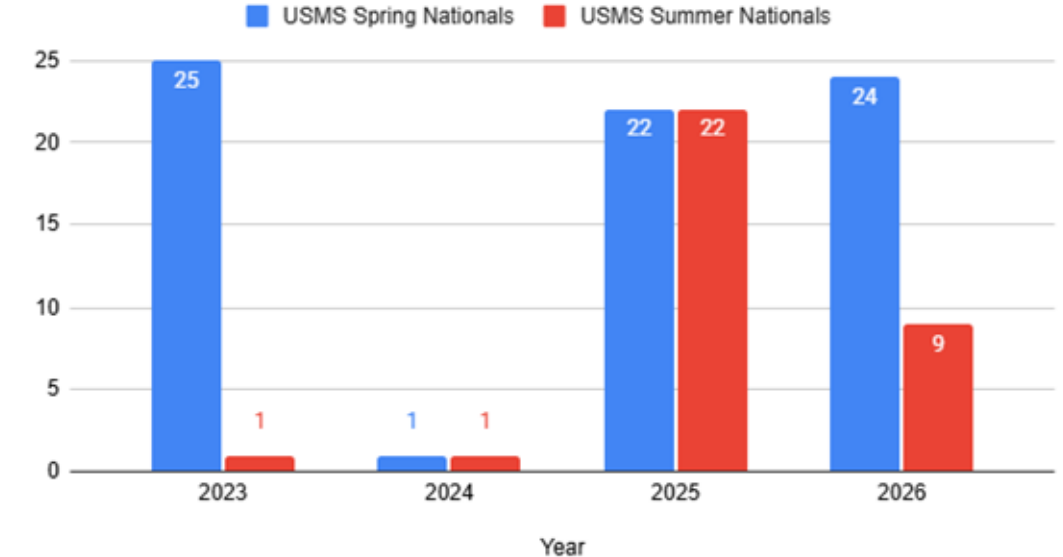
CCS and USMS Meets By the Numbers

- Local meets
- USMS Spring and Summer Nationals
- Overall growth of the 18-24 age group within USMS includes CCS swimmers and CCS swimmers who have purchased a full USMS membership
 - 2016 18-24 age group: 3,662
 - 2026 18-24 age group: 12,879* which includes CCS members as well as their full USMS membership

CCS Swimmers in USMS Meets



USMS Spring Nationals and USMS Summer Nationals

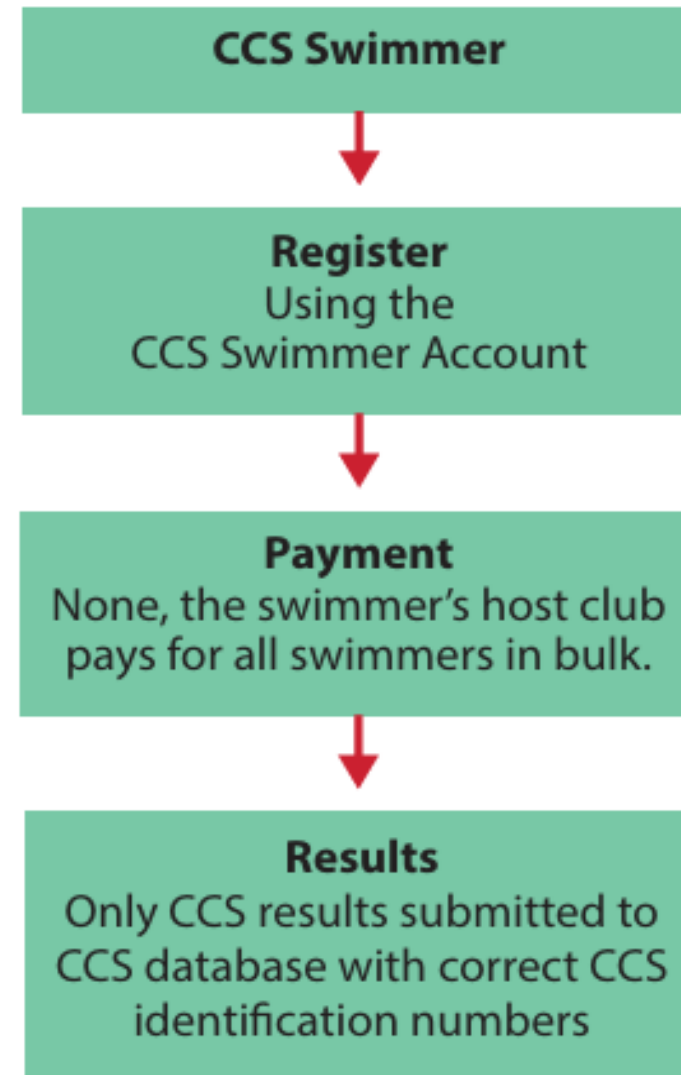


Intricacies of CCS Rules at Events

- Meet scheduling
 - Time of year
 - Meet start time
- Sanction
 - Who is responsible?
- Registration
 - Which ID do I use?
- Order of events and event selection
 - Why does this matter?
- Officiating/timers per lane
 - What's the difference?
- Results
 - Where do I send results?



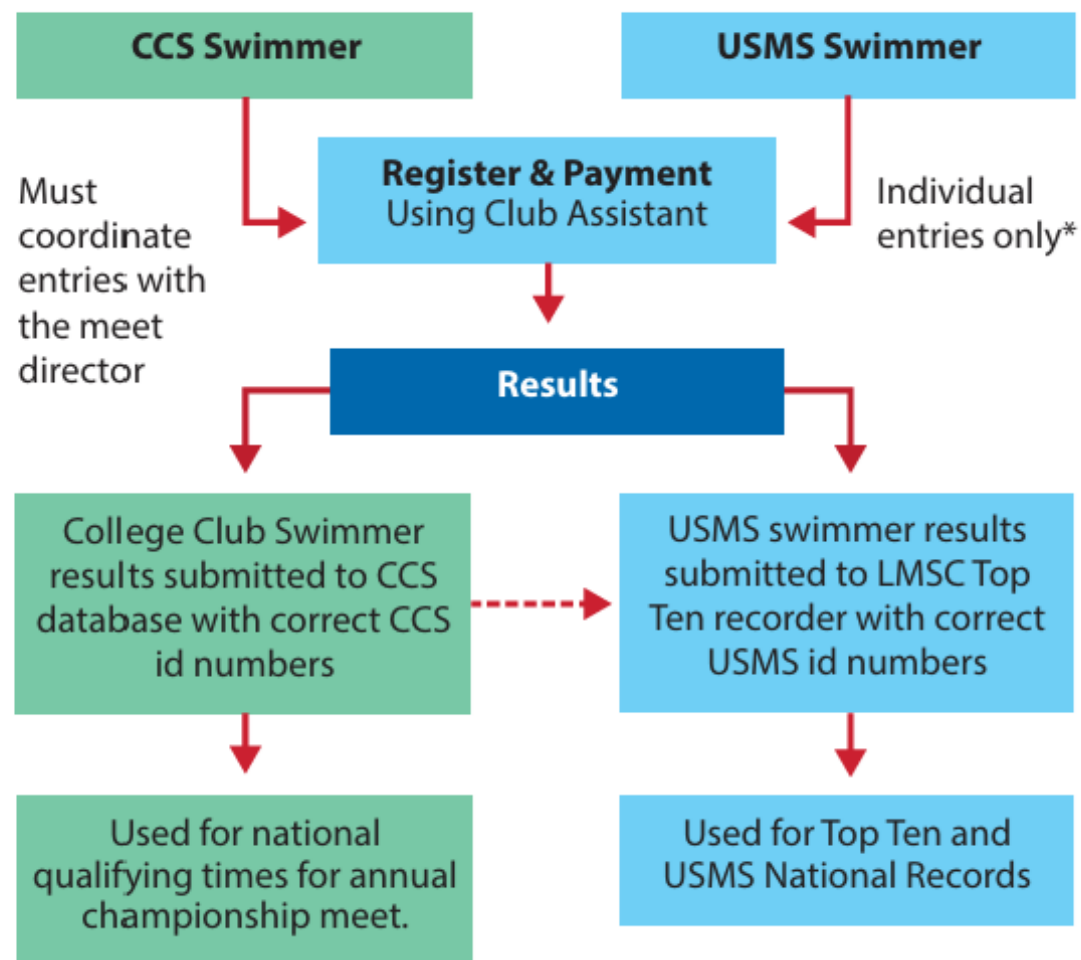
Host: College Club Swimming
Sanction: CCS
Swimmers: CCS Swimmers



Host: **USMS**

Sanction: **USMS and CCS**

Swimmers: **CCS and USMS Swimmers**

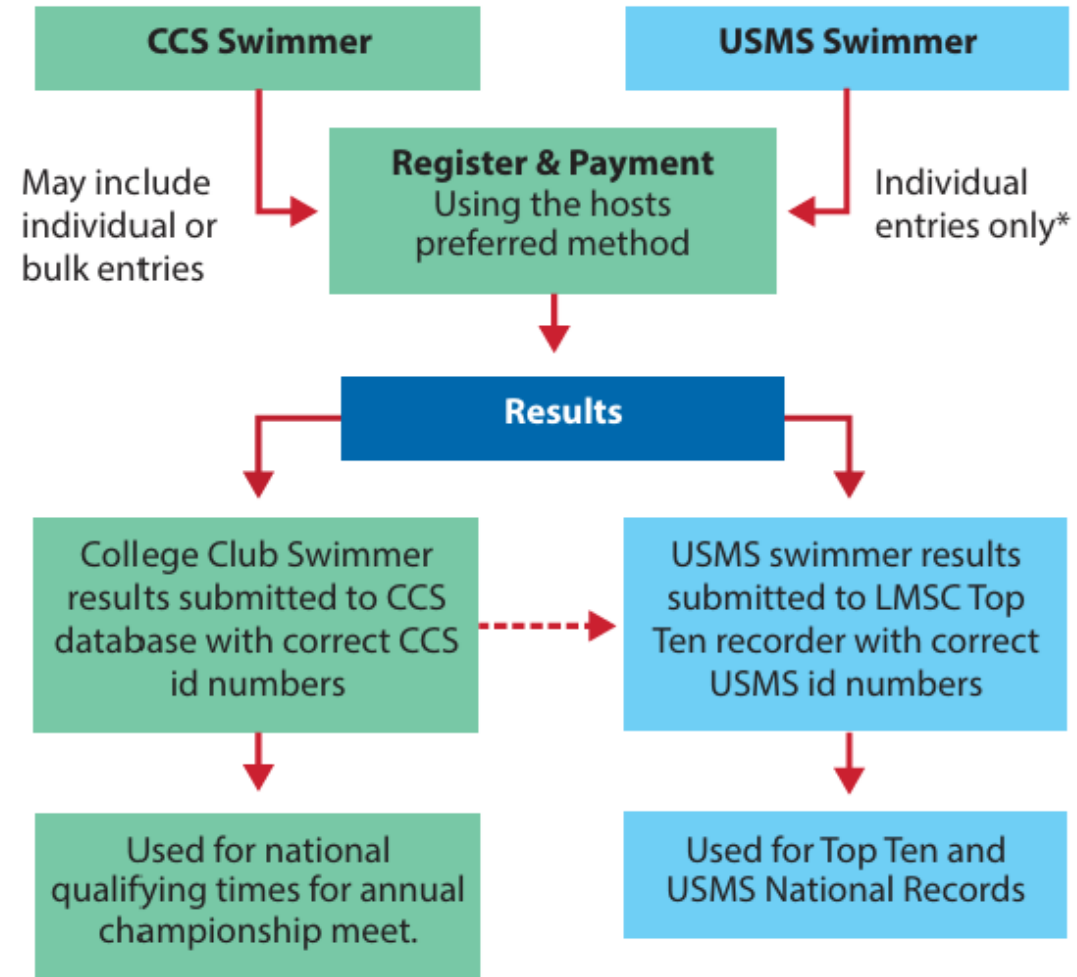


* Starting 2027, all USMS sanctioned events must use Club Assistant to verify USMS membership and eligibility.



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Host: College Club Swimming
Sanction: USMS and CCS
Swimmers: CCS and USMS Swimmers



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Results

CCS national qualifying times, and eligibility for USMS records, and top ten

Submitted to CCS database with correct CCS identification number to be used for national qualifying times.

Submitted to LMSC Top Ten recorder with **correct USMS bridge identification number** for USMS Top Ten or national record consideration.



What to consider when hosting or inviting CCS clubs to a USMS event

- Consider CCS leadership changes
- CCS Club Lookup
- Create buy-in from CCS teams
- Season schedule
- Don't spam!



2026 TYR CCS Nationals Recap Video



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Breakout Exercise

Put on your college student athlete hat. How would you want to be approached by an outside group that wants you to be involved in their event?

- What do you feel CCS swimmers and clubs need?
- Does your LMSC or club currently do anything with CCS swimmers/clubs?
- What experiences, skills or resources do USMS members/volunteers have that could benefit CCS swimmers/clubs?
- What barriers exist that may prevent collaboration between CCS/USMS?
- What strategies may help overcome these perceived barriers?
- What enticed you to participate in a USMS event and how might it apply to CCS swimmers?



Breakout Exercise

Keeping answers to the questions in the previous slide in mind,
build an event in your breakout group.

**Goal: leave with an action plan for an event you can host or involve a CCS
team and next steps.**



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What next...?



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Wrap Up / Q&A

Don't be afraid to ask. If you're
thinking it, someone else is too!



Thank You!

Slides, Resource Links, and Panelist Bios
will be posted on the USMS website

Resources

- College Club Swimming: collegeclub@usmastersswimming.org
- Event Services: events@usmastersswimming.org



Resources

- Event Development Grant Program - <https://www.usms.org/events/event-development-program>
- Combined CCS-USMS Meet Example – <https://bit.ly/ne-ccsusmsmeet26>
- College Club Swimming – <https://collegeclubswimming.com>

